



Protect what you value.

McAfee SiteAdvisor Enterprise Solutions

Worry-free web browsing and block for business users

Now, you can feel confident about your staff using the Internet as a valuable business resource. With McAfee® SiteAdvisor® Enterprise and SiteAdvisor Enterprise Plus, your employees can surf and search the web safely as threats like spyware, adware, phishing scams, and more are blocked. Integrated into McAfee solutions, SiteAdvisor Enterprise technology adds web security to your comprehensive protection, guiding and shielding end users from online threats.

KEY ADVANTAGES

Educate

- Inform end users of the dangers of searching or surfing the Internet

Worry-free searching

- When you search with Google, Yahoo!, MSN, AOL, or Ask.com, a safety rating appears next to each search result

Browse safely

- Our color-coded rating system lets users know which web sites are safe and which are risky

Advanced customization to authorize or block web sites

- Available in SiteAdvisor Enterprise Plus, set policies to customize lists that will permit or deny access to web sites; this additional protection blocks undesirable web sites that may lower productivity

Manage with ease

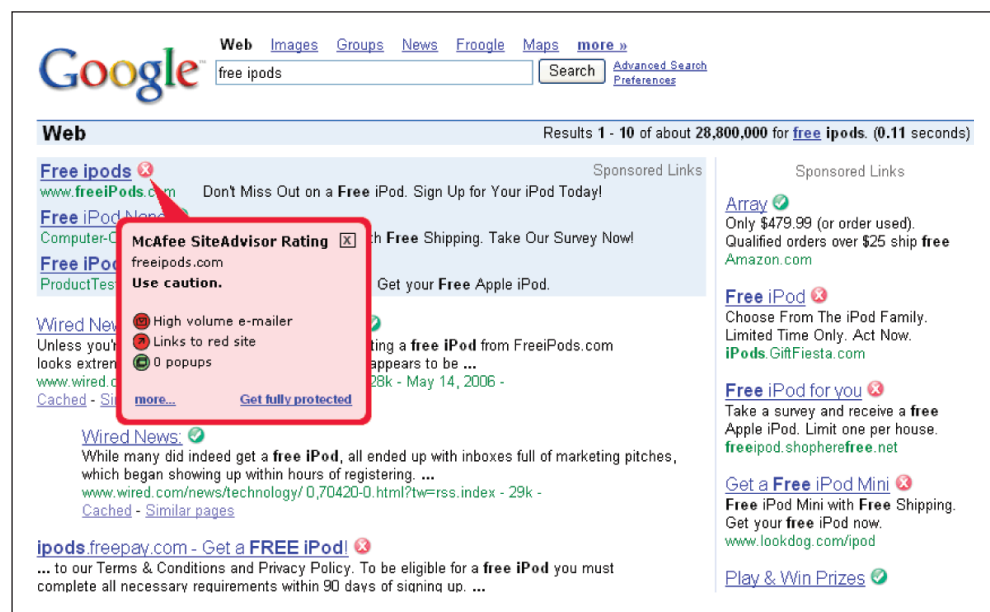
- With McAfee ePolicy Orchestrator management console, SiteAdvisor Enterprise solutions are easy to deploy, manage, and report on across your entire organization

Take Worry Out of Internet Use

Surfing the Internet can be like traversing a minefield. Every day, Internet users perform billions of web searches. Current research suggests that approximately 5 percent of web sites are risky and possibly even dangerous to visit. Threats like adware, spyware, malware, keyloggers, and password stealers lurk behind seemingly innocent web sites.

Disreputable web sites can seed end users' desktops with data-hunting Trojans that are bundled into adware or free applications. Or they can lure visitors into sharing personal information that can be used for spam campaigns or identity theft schemes. The odds of visiting a risky site in a given month are very high—and increasing every day. While the web is a valuable business resource that your employees use daily, how can you protect them from online exploits without limiting their access?

With McAfee SiteAdvisor Enterprise, available in two versions, you don't have to impose restrictive policies. Compatible with both Microsoft Internet Explorer and Mozilla Firefox, SiteAdvisor Enterprise solutions warn employees before they interact with dangerous web sites, and give them the freedom to search and surf online with protection from web-based threats. And with the advanced anti-phishing and blocking capabilities in SiteAdvisor Enterprise Plus, you can customize your policy to restrict or permit access to potentially harmful web sites.



SiteAdvisor Enterprise solutions provide an intuitive color-coded rating system to identify and to advise you on possible web site threats.

KEY ADVANTAGES (CONTINUED)

Intuitive site annotations

- One click shows you a complete profile of SiteAdvisor testing results for each web site, including how many emails SiteAdvisor received after registering, results from download analysis, user reviews, and any whether the site links to other dangerous sites

Extensive site testing

- In order to keep safety ratings up-to-date, SiteAdvisor continually tests more than 8.5 million domains, which together account for more than 95 percent of web sites, for excessive pop-ups, fraudulent practices, exploits like adware and spyware, and hidden links to other malicious web sites

SYSTEM REQUIREMENTS

SiteAdvisor Enterprise solutions support the following environments:

- **Web browser:** Microsoft Internet Explorer 6.0-7.0; Mozilla Firefox 1.5-3.0
- **Minimum hardware:** 400 MHz processor, 128 MB RAM, 10 MB free disk space, and an Internet connection
- **SiteAdvisor Enterprise Plus for Internet Explorer** is a small plug-in of only 535 KB; for Firefox, a small extension of only 40 KB

SiteAdvisor Enterprise

- **Operating system:** Microsoft Windows 2000/XP/Vista/Windows Server 2003 and 2008

SiteAdvisor Enterprise Plus

- **Operating system:** Microsoft Windows XP/Vista/Windows Server 2003 and 2008

SITEADVISOR COMPARISON

Features	SiteAdvisor Enterprise Plus	SiteAdvisor Enterprise
Safe search ratings	X	X
Safe browser ratings	X	X
Exploit protection	X	X
Automatic ratings updates	X	X
ePO deployment	X*	X^
ePO policy management	X	
Advanced phishing protection	X	
Customize whitelists (authorize) and blacklists (prohibit)	X	
Assign actions based on safety ratings	X	
Disable or enable SiteAdvisor	X	
Customize messaging	X	
Create usage reports in ePO	X	
Set "Observe" mode	X	

*Using ePO v4.0

^Using ePO v3.6 or higher

Proactive Safety Information Keeps You Alert

McAfee has built innovative technology to automatically test the most common activities that everyone does online: browse web sites; download files; and provide email addresses to sign up for things like product registrations, services, community access, and newsletters.

SiteAdvisor Enterprise solutions determine a web site's safety by looking at a wide variety of information:

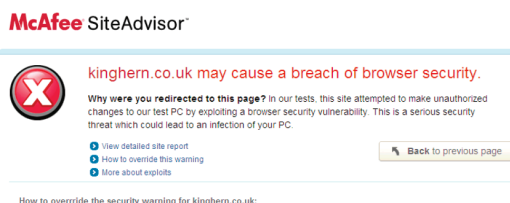
1. The web site's email and download practices are evaluated using our proprietary data collection and analysis techniques. Downloads are analyzed by installing software on our test computers and checking for viruses and any bundled adware, spyware, or other unwanted programs.
2. The site is examined to see if it engages in annoying practices such as excessive pop-ups, fraudulent practices, and browser exploits. Registration forms are completed using a one-time-use email address to track for the volume and "spamminess" of any subsequent emails.
3. Then, to see how strongly the site relates to other sites that our tests flag as red, an analysis is performed of the site's online affiliations.

Finally, McAfee combines our review with feedback from our users and site owners, and alerts you about sites that are deemed suspicious by our staff or by our reviewers. Our automated testing continually patrols the web and changes the safety-rating color based on results.

An Extra Measure of Protection

SiteAdvisor Enterprise solutions provide an extra layer of protection at the desktop. It's ready to deploy across your organization with McAfee ePolicy Orchestrator® (ePO™), which allows you to manage your Internet usage policy and lets you know which desktops have SiteAdvisor Enterprise installed.

With SiteAdvisor Enterprise Plus, you can have reporting and policy management within ePO to customize the authorization or blocking of web site access, control messaging, and assign actions based on safety ratings—all to ensure business compliance.



How to override the security warning for kinghern.co.uk:

SiteAdvisor Enterprise Plus blocks access to unwanted web sites based on custom blacklists and whitelists.

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